



**ANNAI VAILANKANNI ARTS AND SCIENCE COLLEGE
THANJAVUR**

DEPARTMENT VISUAL COMMUNICATION

HISTORY OF THE DEPARTMENT

**B.Sc. Visual Communication was inaugurated in our college in
2010, with one faculty member and 15 students**

At present there are three faculty members and 52 students.

Faculty Details

Rev. Fr. S. Arockia doss

Miss. E. Mary Immaculate, M.Sc.,

Mr. M. Sivagurunathan, M.A.,

GUEST LECTURERS

Rev. Fr. Innocent

Rev. Fr. Paul Jayakumar

FUNCTIONING OF THE DEPARTMENT

- ❖ The students are encouraged to express their creative skills by participating in various inter and intra-college competitions.
- ❖ Every 15 days the HOD discusses with the staff members about the progress of the students and the problems if any faced by the staff and students.
- ❖ The department's attendance and regularity have been changed tremendously and the **attendance** being about **95 %** and **regularity** about **98 %**.

DEPARTMENT ACTIVITIES

- FRESHERS' S DAY on 30.06.2017
- Drawing workshop was held on 20.07.2016, conducted by **Mr. Benjamin**
- Ideology and Philosophical workshop by **Mr. Kalapiran**
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VISITING ALAINGAL MEDIA

- Our students visited Alaingal media at Trichy and other print, visual, audio media centers.
- FILM APPRECIATION by **Mr. Sai Sathok**
- Workshop on Photography - headed by **Mr. Thirumani**

SCRIPT WRITING WORKSHOP

❖ **Script writing workshop by Mr. Cliton**

- ❖ To know about script writing and practices have been given to do well their mini project and Television production.

Along with Veeramamunivar Thamizh changam, the visual communication also was happy to invite prominent persons like

- ❖ **Kavingar Arivumadhi (WRITER)**
- ❖ **Mr. Thamizh Selvan (ACTIVIST)**
- ❖ **Mr. Ilayaraja (FOLK SINGER)**

INTERACTION WITH FILM DIRECTOR

- In – depth interaction with Director **Mr. Ravi Arasu**

OUR ACHIEVEMENTS

- ❖ South Indian **Drama festival** on 26.02.2017

ARANGETRAM

- ✓ One month Workshop on **ACTING**
- ✓ Students **Arangetram** on 13.01.2017
- ✓ **Experts - Actor Poo. Ramu** and Lecturer **Dr. Thamizh selvan**

ACADEMIC ACHIEVEMENT

UNIVERSITY RANK HOLDERS 2013-16 BATCH

K. ANTO MATHU -9th RANK

SPORTS DAY

- ❖ **Mr. Vasantha Pandian – The Over All Champion**
- ❖ **The department of Visual Communication has secured The Second Place**

WE CARE

- Kaalattipatti - Basic Human Development through our students.**
- We planned to give higher education each year for three poor children of that village.**

STAFF ACHIEVEMENTS

- Professor Mr. **M.Sivagurunathan** was invited as a resource person for a seminar **on cinematography and non – linear editing** at **Periyaar Maniyaammai** University, Thanjavur