

Dr.A.Vanitha

**Director
(Assistant Professor)
PG & Research
Department of Business
Administration
Annai Vailakanni Arts
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Thanjavur-613007**

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EXPERIENCE

- Working as Director cum Assistant professor in PG & Research Department of Business Administration, Annai Vailakanni Arts and Science College, Thanjavur since August 2021 to till date.
- Worked as an Assistant Professor in Department of Management Studies, Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya, Kanchipuram during the period 18th July 2008 to 31st December 2020.
- Worked as an Executive Coordination in INC (ICFAI National College) Kanchipuram during the period 17th March 2008 to 07th July 2008.
- Worked as a Student Counselor in CADD Centre, Kanchipuram during the period 20th May 2006 to 05th January 2008

EDUCATION

- Ph.D.(Management), SCSVMV Deemed to be University, Kanchipuram, Tamilnadu,India 2014
Title: A Study on Women Employees' Attitude about Work Life Balance with special reference to Banking, Healthcare and IT/ITES sectors in Kanchipuram District
- UGC-NET(Management) in the year 2012
- MBA(HR) in Sri Padmavathi Mahila Viswa Vidyalayam, Tirupati, A.P, India,2005
- B.Sc.,(Physics) in S.V. University, Tirupati, A.P. India 2003

UNIVERSITY MINOR RESEARCH FUNDED PROJECT

One year Minor research funded project in the title of "Management Issues and opportunities of women entrepreneurs on their relevant businesses- A study with special reference to Kanchipuram District" SCSVMV university, Kanchipuram, March 2013.

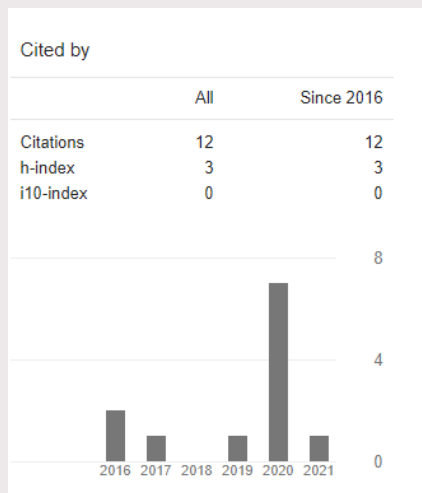
RESEARCH GUIDANCE

- Ph.D. Completed-1
- Ph.D. Pursuing-1
- M.Phil Awarded-12
- MBA Projects-60

PROFESSIONAL BODIES

LIFE TIME MEMBER IN INDIAN SOCIETY FOR TECHNICAL EDUCATION

GOOGLE SCHOLAR



Statement of Teaching Philosophy

My teaching approach is built on my understanding of human thought. When people connect, talk, express themselves, and have fun, they learn more effectively. When students are able to associate new ideas with old ones, they are learning. Learning necessitates the practice of reviewing and recycling. Rather than covering a lot of ground, I prefer to "do something with less." I prefer unstructured group work where students are encouraged to demonstrate concepts to one another. Projects, rather than pencil-and-paper tests, are my favorite method of assessment because they allow students to think about the subject in new ways.

ACADEMIC CREDENTIALS IN SHORT

PUBLICATIONS

Scopus-3
UGC Care-9
Web of science-1
EBSCO-3
ICI-4
Peer Reviewed-16

BOOKS

Editor-1
Edited-1
Chapter in Books-13
Conference Proceedings-3
Magazine-1

CONFERENCES

Presented International-14
Presented National-8

RESOURCE PERSON

Acted as Chief guest, Resource person, Expert member, External Examiner, Panel member in more than 12 national and international conferences/seminar/workshop.

PARTICIPATION

FDP-29
Conference/Seminar/Workshop-18

AWARDS

Consecutively five times awarded 'Best Teacher' Award' in the eve of Teachers day

LANGUAGES KNOWN

English, Telugu, Tamil, Hindi

ACADEMIC CREDENTIALS

PAPER PUBLICATIONS

1. Paper Published in SDMIMD Journal of Management(0976-0652) entitled as ‘Effectiveness of Employee Upskilling Program: A Study on Private Insurance Industry in Chennai’ March 2022,Pp.1-8.
2. Paper published in Dogo Rangsang Research Journal (ISSN 2347-7180) entitled as ‘A Systematic Literature Review Paper on Working Women's Work-Life Balance from A Global Perspective” August 2021, 11(8), Pp. 157-168. (UGC Care Approved, Group I).
3. Paper published in Adalya Journal (ISSN NO: 1301-2746) entitled as ‘Work-life balance: A Review of Women in the Service Sector’, Volume 10, Issue 8, August 2021, 93-105. <https://doi.org/10.37896/aj10.8/010> (Web of Science).
4. Paper published in Wutan Huatan jisuan jishu (ISSN:1001-1749) entitled as “Effectiveness of Up-skilling Programmes among private sector bank employees of Chennai”, Vol.16, Issue 12, Dec 2020, Pp. 335 - 345 (**UGC Care – Scopus**)
5. Paper published in Sambodhi (ISSN:2249-6661) entitled as Career Lattice – A Literature Review Vol-43-No.4(VII), OCT – DEC 2020, Pp. 173-182 (**UGC Care Listed Journal**)
6. Paper published in Management Insight the journal of incisive Analysers entitled as “Study on Job Autonomy and Job Proficiency of private school primary teachers in Chennai region”, Vol.16, Issue 1, June 2020, Pp.18-25.
7. Paper published in Studies in India Place Names (ISSN: 2394-3114) “Effect of Employee Engagement and Work-Life Balance on the Performance of Teachers”, Volume 40, Issue-13, February 2020 Pp.761-77. (**UGC Care Listed Journal**)
8. Published a research paper Journal of the Gujarat Research Society (ISSN: 0374-8588) entitled as “A relationship between employee engagement and organizational performance with special reference to Bangalore IT Companies” Vol.21, Issue (1), December 2019, Pp. 503-519.**UGC-CARE List (Group D)**
9. Published a research paper International Journal of Advanced Science and Technology (IJAST) ISSN: 2005-4238 entitled as “Exploring Antecedents for Knowledge Management on Work Place Commitment among College Teachers with the Mediating Role of Competency Enhancement” Vol. 28, No. 7, October (2019), pp. 279-293. (**Scopus Indexed journal**)
10. Published a research paper Journal of the Gujarat Research Society (ISSN: 0374-8588) entitled as “A study on factors affecting employee engagement in IT Industry” Vol.21, Issue (1), September 2019, Pp. 228-237. **UGC-CARE List (Group D)**

11. Published a research paper International Journal of Human Resource Management and Research (IJHRMR) ISSN (P): 2249-6874; ISSN (E): 2249-7986, entitled as “The Teaching Professionals’ Job Crafting on their Job Satisfaction with Selected Colleges – Exploring Moderation Effect of Gender Vol. 9, Issue 4, Aug 2019, 121-134. **(UGC Approved)**
12. Published a research paper VSRD International Journal of Business and Management Research (E-ISSN:2231-248X, P-ISSN:2319-2194) entitled as “The Relationship of Employability, Work Place Mobility and Work Life Balance Among Female MBA Holders in Selected Manufacturing and Service Sectors”, Vol. 9, Issue 5, May 2019, Pp.97-106. **(UGC Approved)**
13. Published a research paper in the Shanlax International Journal of Management (ISSN:2321-4643) entitled as “Enhanced Human Resource Practices on Work-Life Balance and Job Satisfaction among Social Service Workers-A Structural Model Approach”, Vol.6, Special Issue 1, February 2019, Pp.17-26. **(Peer Reviewed)**
14. Paper published in the Journal of Marketing Vistas (ISSN 2249-9067) “A Study on the Role of Digital Sources on the Buying Behaviour of Women with Reference to the South Region of India” Volume 8, No 2, July-December 2018 Pp.2-10. **(EBSCO Journal)**
15. Published a research paper in the ICTACT Journal on Management Studies (ISSN: 2395-1664), entitled as “Strategic Human Resource Practices towards Industry Innovation and Employee Performance in Organization with special reference to Educational Sector” (Online) May 2018, Volume: 04, Issue: 02, Pp.742-747. **(Peer Reviewed)**
16. Published a research paper in the Shanlax International Journal of Management (ISSN: 2321-4643) (Impact Factor: 2.082) entitled as “Emotional Intelligence and its Impact on Job Performance”, Vol. 5 No. 2 October (2017), Pp.62-69. **(UGC Approved No: 44278) (Peer Reviewed)**
17. Published a research paper in the ZENITH International Journal of Multidisciplinary Research (ISSN 2231-5780) entitled as “Balancing Mantras For Working Women In Indian Context”, Vol.6 (10), October (2016), Pp. 19-23. **(Peer Reviewed)**
18. Published a research paper in the Journal of International Academic Research for Multidisciplinary (ISSN: 2320-5083) entitled as “A Study on Individual Engagements of Higher Learning Students away from Academics with special reference to Engineering Background”, Impact Factor 2.417, Volume 4, Issue 6, July 2016 Pp.275-287. **(Peer Reviewed)**
19. Published a research paper in the VSRD International Journal of Technical and Non-technical Research (e-ISSN: 0976-7967, p-ISSN: 2319-2216) (Impact factor-2.7145), entitled as “A Study on the Impact of Demographic Variables in the Evaluation of Bus Transportation Service Quality with reference to Kolkata City”, Vol. VII Special Issue February 2016, Pp. 123-126. **(Peer Reviewed)**

20. Published a research paper in the GALAXY International Interdisciplinary Research Journal (ISSN 2347-6915) GIIRJ, entitled as “Women Employees’ Psychological Aspects At Workplaces With Reference To Work Life Balance” Vol.3 (10), OCTOBER (2015), pp. 5-15. **(Peer Reviewed)**
21. Published a research paper in the International Journal of Social Science & Interdisciplinary Research (IJSSIR), (ISSN 2277-3630) entitled as “Service Quality Gap Analysis in Bus Transportation at Kolkata” Vol. 4 (8), August (2015), Pp. 1-9. **(Peer Reviewed)**
22. Published a research paper in the International Journal of Engineering and Management Research (IJEMR) (ISSNOnline:2250-0758) entitled as “Consumption Pattern of Junk Foods among Young Generation - Preference and Reasons - A Study with Special Reference to Kanchipuram Town”, Volume-5, Issue-3, June(2015). Impact Factor for 2014: 1.0807. Pp.577-585. **(Peer Reviewed)**
23. Paper published in the International Journal of Management and Social Development (ISSN Print: 2348-1919) (IJMSD), entitled as “An Identification of Employee Engagement Distribution in Job Related Avenues- A Study of Comparison in Education and Manufacturing Sectors” Volume 2, Number 3, March, 2015, Impact Factor: 0.745 Pp.115-121. **(Peer Reviewed)**
24. Paper published in International Journal of Social Science Interdisciplinary Research (IJSSIR) ISSN: 2277-3630(Impact factor :3.503) entitled as “The attribute mapping of women in their personal view about the perception of society”, with Vol.3 (10), October (2014), Pp.47-63. **(Peer Reviewed)**
25. Paper published in EPRA International Journal of economic and Business Review (ISSN: 2347-9671) (impact factor 0.998) entitled as “Influence of Modern recruitment sources among prospective- A study with reference to selected Industries”, Vol.2, Issue-10, October 2014, Pp.48-54. **(UGC Approved No: 47335)**
26. Paper published in the SAMZODHANA – “Journal of Management Research” entitled as “A study on identifying family and health related issues of married women employment in selected sectors of kanchipuram town”, Vol 2, Issue 1 March 2014.Pp.171-179. **(Peer Reviewed)**
27. Paper published in Primax International Journal of Commerce and Management Research ISSN 2321-3604 (PIJCMR)(IF:0.531) entitled as “A Study on Life Satisfaction of Women Employees’ Employed in selected sectors At Kanchipuram Town”, Volume No.1, Issue 2, July-September, 2013. Pp.78-89. **(Peer Reviewed)**
28. Paper published in International Journal of Research in commerce, IT and Management (ISSN 2231-5756) entitled as “A comparative study of Quality of Work Life of women employees’ with reference to Public and Private Banks in Kanchipuram District”, Volume No. 3 (2013), Issue No. 4 (April). Pp.78-85. **(ICI)**
29. Paper published in Excel International Journal of Multidisciplinary Management Studies (IF:3.89) entitled as “A study on Identification of factors influencing Work-life Balance among employees in service sector

with special reference to IT” with ISSN: 2249-8834, Volume-3(1) January (2013), Pp.39-51. **(EBSCO discovery)**

30. Paper published in Asian Pacific Journal of Research in Business Management (ISSN No.2229-4104) entitled as “A study on Work-life Balance of employees in Health care industry with reference to Kanchipuram district”, Volume(3), Issue-9, September (2012) Pp.34-52. **(Scopus Id : 14999DAEA0F55A14)**
31. Paper Published in The international Journal’s Research journal of Commerce and Behavioural Science entitled as “A study on Job satisfaction of women employees in unorganized sector with special reference to Tamilnadu”, (ISSN: 2251-1547), Volume-1, Number-4, February 2012, Pp.15-28. **(UGC approved)**
32. Paper published in the International Journal of Research in commerce, IT and Management(ISSN 2231-5756), entitled as “Family Vs Work Conflict among Working Women in India with Special Reference to IT, Education and Banking Sector”, Volume No. 1 (2011), Issue No. 6 (November). Pp.113-119. **(ICI)**
33. Paper published in the Journal of Commerce and Management Research (ISSN 2249-0442) entitled as “A study on Teachers attitude about their Work-Life Balance in India with special Reference to Secondary Grade Level”, Volume-1, Issue -3, November -2011. Pp.95-111. **(Peer Reviewed)**
34. Paper published in the Indian Journal of Management Science, entitled as “A study on Work Life Balance of IT employees through Emotional Intelligence with special reference to Indian context” with ISSN-2231-279X, Volume–I, Issue-1, August 2011.Pp.107-114. **(EBSCO)**
35. Paper published in the Indian Journal of Commerce and Management Studies, Internationally Indexed Journal (ISSN -2229-5674) entitled as “Work-Life Balance-A primitive Channel Source for work culture at workplace with special reference to IT employees in India” , Volume-II, Issue-4, May 2011. Pp.118-129. **(ICI)**
36. Paper Published in the Indian Journal of Commerce and Management Studies, Internationally Indexed Journal (ISSN – 2229-5674) entitled as “The New Age Human Resources in Indian Tourism – Role and Effectiveness”, Volume-II, Issue-1, January 2011, Pp.210-222. **(ICI)**

UNIVERSITY MINOR RESEARCH FUNDED PROJECT

- ✚ One year Minor research funded project in the title of “Management Issues and opportunities of women entrepreneurs on their relevant businesses- A study with special reference to Kanchipuram District” SCSVMV university, Kanchipuram, March 2013.

BOOKS PUBLISHED

1. Published a book entitled “A Study on Women Employees’ Attitude about Work Life Balance” by Archers and Elevators Publishing House, Bangalore with ISBN: 978-93-86501-22-7 First Edition 2017.

PUBLICATIONS IN EDITED BOOKS

1. Chapter in the book “**Service Marketing in Emerging Global Economy**” entitled as ‘The role of people in service marketing with special reference to Education Sector’, with ISBN:978-1-948230-96-4, Scholarink.com, Notion Press Media Private Limited, Chennai, Pp.134-139.
2. Chapter in the book in the International Conference on “**Social Impact of Internet of Things (IoT)- Boon or Bane**” entitled as “Digital Adoption and its Impact on Buying Intention among End Users –A Literature-Based Approach with Special Reference to Youngsters
3. ” with ISBN : 978-93-81899-92-2. Pp.294-298.
4. Chapter in the book in the International Conference on “**Contemporary practices in Commerce, Business & Management**” entitled as “The Impact of cultural work force diversity on Employee performance” with ISBN: 978-93-81992-35-7. Pp.343-350
5. Chapter in the book “**Corporate Business Strategies -The Business Scenario**” entitled as “Women Employees’ Attitude towards Work life balance”, with ISBN: 978-93-85640-88-9, Archers and Elevators Publishing House, Bangalore, Pp.70-72.
6. Chapter in the book in International conference “**Scenario of Change Management in Business**”, entitled as “A study on the change Management practices with special reference to selected IT companies” with ISBN: 978-93-81899-69-4, Pp.4-10.
7. Chapter in the book in the International conference proceedings “**Innovation in the Business harnessing sustainability**”, entitled as “Innovative Business practices of women in promotion of organic vegetables- A source of Business Sustainability” with ISBN: 978-81-8094-321-8, Pp. 263-274.
8. Chapter in the book of national conference proceedings “**Management Practices Today- Opportunities and Challenges**”, with ISBN: 978-81-923607-4-4, entitled as “A Study on Work related Issues of Married Women employees in selected Manufacturing Companies at Kanchipuram District”. Pp.229-233.
9. Chapter in the book of national conference proceedings “**Challenges in Reinventing the Business Process**”, with ISBN: 978-93-83241-07-1, entitled as “The Influence of Negotiation skills of women employees on their Work life balance-A study with special reference to selected service sectors in Kanchipuram Town”.Pp.136-138.
10. Chapter in the book in the International Conference proceedings “**Contemporary Issues in Management**”, with ISBN: 978-81-923607-6-8, entitled as “A study on Ethical Dilemmas on Work Life Balance among working women”.Pp.163-167.
11. Chapter in the book of national conference proceedings “**Enhancing Managerial Skills**”, with ISBN:978-81-8209-280-8 , entitled as “The Interpersonal Skill Sets and Imperative Emotional Work Life Balance for Software Professionals in Modern Working Environment – A Descriptive Analysis” Pp.100-104.

12. Chapter in the book of national conference proceedings “**Indian heritage- A Pathway to World Class Management**”, with ISBN:978-81-909150-5-2 entitled as “Ancient HRM practices- A transformation phase to new millennium” Pp.247-257.
13. Chapter in the book of international conference proceedings “**HR challenges in Global business**”, with ISBN: 938065726-9 entitled as “A Study on Adoption of HR practices in Indian Organizations”. Pp.81-86.
14. Chapter in the book of international conference proceedings “ **A compendium of essays on opportunities and challenges in the current global business scenario**” with ISBN : 978-81-8371-383-2 entitled as “ The entry of MNC’s in Indian Service Sector with special reference to IT Industry and its impact on employees’ work life balance”. Pp.102-103.

ABSTRACT IN CONFERENCE PROCEEDINGS

1. Abstract published in the National conference proceedings “**Service Marketing in Emerging Global Economy**” organized by Department of management Studies, S.V.University, Tirupathi entitled as ‘The role of people in service marketing with special reference to Education Sector’
2. Abstract published in the International conference proceedings “**Strategic Shift in Business Excellence for Sustainable Development in Indo-Global Business and Technology**” entitled as “Gender based factors Influencing Emotional Intelligence and its impact on Job Performance of Working Community”.
3. Abstract published in the International Conference proceedings “**International conference on Quality through innovation**” Anna University, AU TVS Centre for quality management entitled as “Bringing psychological changes among women employees at workplaces with special reference to WLB”. Pp.50

PAPERS PRESENTED IN INTERNATIONAL CONFERENCES

1. Presented a paper in the 6th International Virtual Conference on Managing Business in a Covid-19 Era: Oportunities and Challenges entitled ‘A Study on Virtual Design thinking approach for online classroom management enriching school teachers and learners’, organized by School of Business, Skyline University College, Sharjah, UAE on 23rd March 2021.
2. Presented a paper in the 7th International Virtual conference on business research entitled ‘Career Lattice – A Literature Review’, organized by SRM institute of technology, kattankulathur on 24th & 25th November 2020.
3. Presented a paper in the Two Day International Virtual Conference on Contemporary Practices of Technology and Management for Economic Growth (ICTMEG2020) entitled ‘Effectiveness of Up-skilling programmes among private sector Bank employees of Chennai’ organized by Vellore Institute of Technology, Chennai on 23rd & 24th October, 2020.

4. Presented in the International Conference on Emerging challenges of Global Business and Road Map for innovative Solutions (ICGB-2019) entitled 'Effect of employee engagement and work-life balance on the performance of teachers' organized by the PG & Research Department of Commerce, Government Arts College, Dharmapuri on 16th and 17th December 2019.
5. Presented in the Eclectic HR' 19 International Commerce confab entitled 'Exploring antecedents for knowledge management on work place commitment among college teachers with the mediating role of competency enhancement' organized by B.S.Abdur Rahman Crescent Institute of Science & Technology, Chennai, India on 21st June 2019.
6. Presented in the International Conference on Contemporary Issues & Futuristic Trends in Management entitled 'Enhanced human resource practices on work life balance and job satisfaction among Social Service Workers-A structural Model Approach' organized by Vijay institute of management, Dindigul on 19th February 2019.
7. Presented in the International Conference on Social Impact of Internet of Things (IoT)-Boon or Bane sponsored by ICSSR entitled 'Digital Adoption and its Impact on Buying Intention among End Users- A Literature' organized by School of Business & School of Information Technology, Vidhya Sagar Women's college, Chengalpattu on 24th August 2018.
8. Presented in the International Conference on Contemporary practices in commerce, Buisness & Management entitled 'The Impact of cultural work force diversity on Employee performance' organized by Bhaktavatsalam Memorial College for Women, Chennai on 10th & 11th August, 2017.
9. Presented in the International Conference on Strategic Shift in Business Excellence for Sustainable Development in Indo-Global Business and Technology entitled 'Gender based factors Influencing Emotional Intelligence and its impact on Job Performance of Working Community' organized by Department of Management Studies, Sri Ganesh School of Business Management, Salem on 10th February 2017.
10. Paper presented in the International Conference on Scenario of change management in Business entitled 'A study on the change Management practices with special reference to selected IT companies' organized by Department of commerce & Business Administration, Vidhya Sagar Women's college, Chengalpattu on 12th August 2016.
11. Paper presented in the International Conference on Innovative Trends in Business Practices for Sustainable Development entitled 'Innovative Business practices of women in promotion of organic vegetables-A source of Business Sustainability' organized by Department of commerce, University of Madras, Chennai on 4th March, 2016.

12. Paper presented in the International Conference on Quality through Innovation entitled 'Bringing psychological changes among women employees at workplaces with special reference to WLB' organized by Anna University, AU TVS for Quality Management on 19 & 20th February, 2015.
13. Paper presented in the International Conference on Contemporary Issues in Management, entitled 'A study on Ethical Dilemmas on Work Life Balance among working women' organized by Department of Business Administration, SRM University, Chennai on 28th February 2013 and 1st March 2013.
14. Paper presented in the International Conference on Global Business Environment and its impact on Management Education entitled 'A study on Work Life Balance of Women employees in Indian Global business' organized by Periyar institute of Management Studies, Periyar University, on 10th and 11th February 2011.
15. Paper presented in the International Conference on HR challenges in Global business, entitled 'Adapting Global HR Practices to Indian Culture' organized by Nehru Institute of IT and Management on 28th and 29th January, 2011.

PAPERS PRESENTED IN NATIONAL CONFERENCES

1. Paper presented in the One-day National conference on Service Marketing in Emerging Global Economy entitled 'The Role of People in Service Marketing with Special reference to Education Sector' organized by Sri Venkateswara University, Tirupati on 28th August, 2017.
2. Paper presented in the National Conference on Managerial Challenges in Reinventing the Business Process, entitled 'The Influence of Negotiation skills of women employees on their Work life balance-A study with special reference to selected service sectors in Kanchipuram Town' organized by Department of Management studies, Easwari Engineering College, Chennai, on 22nd November 2013.
3. Paper presented in the National Conference on Management Practices Today: Opportunities and Challenges entitled 'A study on Work related Issues on Married Women Employees' in selected Manufacturing Companies at Kanchipuram District' organized by Department of Business Administration, Sri Malolan College of Arts and Science, Madurantakam on 5th October, 2013.
4. Paper presented in the National Conference on Opportunities and challenges in the current Global Business Scenario entitled 'The entry of MNC's in Indian service Sector with special reference to IT industry and its Impact on Employees' Work Life Balance' organized by Rajalakshmi Engineering College, Chennai on 22nd March, 2011
5. Paper presented in the National Conference on Enhancing Skills entitled 'The Interpersonal Skill Sets and Imperative Emotional Work Life Balance for Software Professionals in Modern Working

Environment – A Descriptive Analysis’ organized by Department of Commerce, Asan Memorial College of Arts and Science, Chennai on 2nd and 3rd February, 2011.

6. Paper presented in the National conference on Indian heritage- A Pathway to World Class Management entitled ‘Ancient HRM practices- A transformation phase to new millennium’ organized by Sree Narayana Guru Institute of Management Studies, Coimbatore on 1st February, 2011.
7. Paper presented in the National Seminar on Women Empowerment through Microfinance entitled ‘Self Help Groups (SHGs) – The Emerging Rural Entrepreneurs – Channel for Women Empowerment in Indian Modern Socio - Economic Scenario’ organized by Department of Commerce, Periyar University, Salem, on 28th January, 2011.
8. Paper presented in the two days National Conference on Globalization Challenges and Opportunities entitled ‘Work Life Balance of Indian IT employees in the Global Scenario’ organized by Sri Vidya Mandir Arts and Science College Katteri, Uthangarai on 6th and 7th January, 2011.

PUBLICATIONS IN MAGAZINE

1. Published a paper entitled “**Employee Engagement Equation**”, in the “**A Mathematics Magazine**” on the eve of World Mathematics Day on 23rd March 2018 organized by Department of Mathematics, SCSVMV.

RESOURCE PERSON/CHIEF GUEST

1. Acted as Resource Person in the one-day Faculty Development Programme on "Optimising ICT Tools for Effective Writing of Research Paper" organised by Internal Quality Assurance Cell of Annai Vailankanni Arts and Science College, Thanjavur on 10th October, 2021.
2. Acted as Resource person in the National Webinar on ‘Plagiarism check and referencing in Dissertation and Thesis’ organized by Depaul Centre for Research and Development, De Paul Institute of Science and Technology, Angamaly, Kerala on 7th July 2020.
3. Acted as Chair person in the Technical session of the NCW Sponsored Two Day National Seminar on ‘Expurgate of Gender Discrimination at work place towards inclusive Economic Growth’ organized by KKC institute of PG Studies, Puttur on 30th and 31st January 2020.
4. Acted as Panel Member in the Panel discussion on topic ‘Role of Higher Education in Women Empowerment’ for ‘National Conference on Women Empowerment through Skill Development’ organized by Department of Social Work, Kristu Jayanti College, Bangalore in association with Functional Vocational Training and Research Society (FVTRS) on 11th October 2019.
5. Acted as Panel Member in the Panel discussion topic ‘Reskilling in the age of automation’ on 25th October 2018 for ‘International Conference on HR-The Era of Cure’ organized

by SRM school of Management, SRM University, Kattankulathur campus on 25th & 26th October 2018.

6. Acted as Resource Person in the Technical Session-II on ‘Boosting towards Best’ for One day workshop on ‘Managerial Excellence’ organized by PG Department of Management Studies, Thirumalai Engineering College, Kilambi, Kanchipuram on 24th October 2018.
7. Acted as a resource person and delivered a lecture on the topic ‘Entrepreneurs’ Business opportunities, Communication skills, Creativity & Innovation’, on 09th august 2017 during the Three days programme on Entrepreneurship Awareness Camp, organized by Department of ECE, SCSVMV University, Kanchipuram sponsored by NSTEDB under DST-NIMAT Project from 09.08.2017 to 11.08.2017.
8. Acted as chief guest & Judge for ‘Miss Milan Sagar’ cultural competition “Milan Sagar 2016-17” organized by Vidhya Sagar women’s College (Arts & Science), Chengalpattu on 5th January 2017.
9. Acted as chief guest and resource person for the seminar organized in topic of “Recent Trends in Entrepreneurship”, organized by Department of BBA, Kanchi shri Krishna College of Arts and Science, Kilambi, Krishnapuram, Kanchipuram district on 04th August, 2016.
10. Acted as judge for the event “Tom and Jerry” on 18th March 2016 on the fine occasion of Vidyut Yantra 2k16, SCSVMV University, Kanchipuram.
11. Acted as Resource person for the Confab & Workshop on “Women for Quality Life” organized by Department of Management Studies, SCSVMV University, Kanchipuram on 23rd April 2016.
12. Acted as Resource person for the Two days workshop on “Project Methodology for Management Students” organized The Department of Management Studies, SCSVMV University on 25th and 26th March 2016.
13. Acted as chief guest and resource person for the seminar organized in topic of "Management in Education" organized by Department of Bank Management, Kanchi Sri Krishna College of Arts and Science, Kilambi, Kanchipuram on 14th March 2016.

RESEARCH GUIDANCE

- **PHD AWARDED**

S.NO	STUDENT NAME	TITLE	AWARDED
1	SAYAK GUPTA	A Study on Commuters’ Perception on Service Quality of Metro Rail Services In Bangalore City	01 st March 2021

- **PHD ROUGH DRAFT SUBMITTED**

S.NO	STUDENT NAME	TITLE	YEAR
1	Ramani G	A Study on employee engagement in select organizations in Bangalore	April 2021

- M.PHIL AWARED**

S.NO	STUDENT NAME	TITLE	YEAR
1	G Esther	A Study on Employees' Perception About The Effective Measures towards Work Life balance with special reference to Selected IT Companies	December 2014
2	K R Sowmya	A Study on Effectiveness of The Organizational Climate on Job Satisfaction in Selected Car Manufacturing Companies	January 2015
3	Sayak Gupta	A Study on Service Quality Gap with Reference To Bus Transportation in Kolkata	May 2015
4	S Subhashree	A Study on Identification of The Influence of Workplace Constraints on Occupational Disengagement among Teachers Working in Selected Engineering Colleges at Kanchipuram District	December 2015
5	A Vijayalakshmi	A Study on The Impact of HR Practices on Employee Attitudinal and Behavioural Outcomes	January 2016
6	M Thamaraiselvi	A Study on User Attitude Towards Online Shopping in Vellore	January 2016
7	A Bhuvanewari	A Study on The Employee Engagement And Its Influence on Performance of Faculty In Selected Academic Institutions in Chennai	January 2017
8	E Preethi	A Study on Emotional Intelligence And its Impact on Academic Achievement of Adolescents Girls in Vellore	January 2017
9	K Lenin	Stress And Its Impact on Productivity In Shoe Factory Employees with Special Reference To Ranipet Town	January 2017
10	S Sudha	A Study on Employee Absenteeism and its Impact on Productivity	November 2017
11	A Vibin Mansingh	Impact of Non-Monitory Rewards on Employee Retention in Selected Private Banks in Kanyakumari District	May 2018
12	K R Niraimathi	Employees Motivation And Performance : A Study Based on Private Road Transport Services in Thiruvannamalai	July 2018

- MBA**

60 Main projects for MBA students were guided in the Specializations of HR and Marketing.

AWARD/ACHIEVEMENTS

- Awarded “Best Teacher Award” in the eve of Teachers’ day on 5th September, 2019 organized by SCSVMV University, Kanchipuram
- Awarded “Best Teacher Award” in the eve of Teachers’ day on 5th September, 2018 organized by SCSVMV University, Kanchipuram
- Awarded “Best Teacher Award” in the eve of Teachers’ day on 5th September, 2017 organized by SCSVMV University, Kanchipuram
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APPRECIATION

- Certificate of appreciation as Organizing Secretary in organizing National Conference on “Multifaceted Approach towards New India” on 10th November 2017.
- Certificate of appreciation as department co-ordinator and member of cultural committee in organizing Tarunyam 2017 held on 9th and 10th March 2017.
- Certificate of appreciation in organizing National workshop on “Pathways to Research in Management held on 4th & 5th April 2014 by Department of Management Studies, SCSVMV University, Kanchipuram.
- Certificate of appreciation in organizing Tarunyam 9th Youth Fest held on 20th & 21st March 2014.
- Certificate of appreciation for designing and release of Department Research Compendium, 2013.
- Certificate of appreciation from International Journal of Commerce, IT and Management in the month of April 2013 for the journal entitled as “A comparative study of Quality of Work Life of women employees with reference to Public and Private Banks in Kanchipuram District.
- Certificate of appreciation received from International Journal of research in commerce, Economics & Management towards the publication of research paper entitled “A Study on Family Vs work conflict among working women in India with special reference to IT and Banking Industry” November, 2011.
- Certificate of appreciation in organizing Tarunyam 8th Youth Fest held on 3rd & 4th March 2011.
- Certificate of appreciation in organizing Tarunyam 7th Youth Fest held on 25th & 26th February 2010.
- Certificate of appreciation for actively involved/supported as member in university admissions 2009-10.

- Certificate of appreciation for the faculty of Administrative potential in the department of management studies, SCSVMV for the period of 2008-09.
- Certificate of appreciation in organizing Eleventh Convocation as Disciplinary Committee member held on February 2nd 2008.

EXTERNAL EXPERT/PAPER VALUATION/QUESTION PAPER SETTING

- **Acting as Ph.D. Doctoral Committee** panel member for Research Scholars in the Management Studies at SRM School of Management, Kattangulathur.
- Appointed as Question Paper Setter for the post of **Non-Credit Society by District Recruitment Board-Kanchipuram Cooperative.**
- Acting as external examiner for **MBA project Viva-Voce examination** in the Department of Management Studies, SRM University, Kattankulathur campus

UNIVERSITY LEVEL ADMINISTRATIVE ASSIGNMENTS

1. Acting as Coordinator for Centre for Curriculum Design Development and Review
2. Acting as one of the member in University stock verification
3. Acted as one of the member of cultural committee of Tarunyam
4. Acting as member for Anti-Ragging Committee
5. Acted as Disciplinary Committee member in Eleventh Convocation as held on February 2nd 2008.

DEPARTMENT LEVEL ADMINISTRATIVE ASSIGNMENTS

1. Acted as Organizing Secretary in organizing National Conference on “Multifaceted Approach towards New India” on 10th November 2017.
2. Organized Confab and workshop on “Women for Quality Life” on 23rd April, 2016
3. Acting as Class In-charge for BBA, MBA, M.Com
4. Acted as Coordinator for MBA department during NAAC visit
5. Acting as In-charge for staff leave particulars and reports
6. Acting as IQAC Coordinator (MBA dept.) from 2015 onwards
7. Acting as Coordinator for website updations
8. Acting as Coordinator (MBA dept.) and member of cultural committee of Tarunyam
9. Acted as Coordinator for Part-Time MBA programme
10. Acted as In-charge for PhD activities (Assisting in Screening, Admission, Maintenance of Various files pertaining to the activities of PhD Scholars)

FDP/ORIENTATION PARTICIPATED

1. Participated and completed One week Faculty Development Programme on “Systematic Literature Review and Meta - Analysis” and obtained Grade A, organized by Teaching learning Centre,

Ramanujan College, University of Delhi under the aegis of Ministry of Education PMMMNMTT, from 10 - 16 August, 2021

2. Participated in the National level webinar on "**HR2 BH**" conducted by School of Management and IQAC, Depaul Institute of Science and Technology, Kerala on 10th August 2021.
3. Participated in the Online Training Program on '**Emerging Trends in E-Learning**' conducted by National Institute of Technical Teachers Training and Research, Chennai from 26.07.2021 to 30.07.2021 (One Week)
4. Participated in the Online Faculty Development Program on "**ICT Tools for Teaching, Learning Process & Institutes**" Organized by E&ICT Academy, NIT Patna & MNIT Jaipur from 10th to 21st August 2020.
5. Participated in the webinar on Personality Enrichment '**Inspire People-Celebrate Life**' conducted by the Department of English & IQAC, Guru Shree Shanthivijai Jain College for Women, Chennai on 3rd July, 2020
6. Participated in the Online Webinar on '**Stress Management Through Inner Healing**' Organized by the School of Management Studies, Sathyabama Institute of Science and Technology on June 25, 2020.
7. Participated in 5 days Online Faculty Development Program on '**HR Analytics**', Organized by Department of Management Studies, Santhiram Engineering College, Nandyal from 04-06-2020 to 08-06-2020.
8. Participated in the Two Week Online Workshop '**from e-Learning to e-Training: A Comprehensive Guide for all your Administrative Work**' organized by Teaching learning Centre, Ramanujan College, University of Delhi from 25th May 2020 to 3rd June 2020.
9. Participated in the webinar on the theme '**Re-energizing Classroom with Innovative Teaching Technique**', organized by PG & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai on 29th May 2020.
10. Participated in the 10 day Faculty Improvement Programme (FIP) on '**With Focus on Developing Teachers' Overall Personality**' organized by Prerna College of Commerce, Nagpur from 11-05-20 to 20-05-20.
11. Participated in the Webinar on "**Project Management Webinar 2.0 – Feasibility Study in Project Managment-A Case Study**" Speaker: Mr Venkat Nagam, IT Manager, California State Govt., USA organized by Lakireddy Bali Reddy College of Engineering, Mylavaram on 16th May, 2020.
12. Participated in the One Week National Level Faculty Development Program on '**Innovation to Academicians**' organized by Ramachandra College of Engineering (NewGen IEDC-RCE Eluru) in collaboration with NSTEDB, Department of Science and Technology, Govt. of India, New Delhi conducted from 11-05-20 to 16-05-20.

13. Participated in the '**5-Day Machine Learning Faculty Development Program**', conducted by DataTech Labs held on 11th to 15th May 2020.
14. Participated in One Week Faculty Development Program on '**Online Teaching Etiquette and Best Practices**', Organized by Santhiram Engineering College, Nandyal in collaboration with Talentio Solutions India Pvt. Ltd., Hyderabad from 10-05-2020 to 15-05-2020.
15. Participated in the Webinar '**Sustainable Entrepreneurial Spirit-Post Covid-19**' organized by Aalim Muhammed Salegh College of Engineering, Chennai on 9th May 2020.
16. Participated in Online Faculty Development Programme on '**Examinations in wake of COVID-19**' organized by department of Commerce-Shift II, Patrician College, Chennai in Association with DigitalEdu IT Solution held on 8th May 2020..
17. Participated in the One day webinar on '**Enhancing Research Effectiveness using Scopus, Sciencedirect and Mendeley**' organized by Kurukshetra University, in collaboration With Elsevier (Under the Aegis of PMMMMNMTT, MHRD, Govt. of India) on 01st May 2020.
18. Participated and Completed **One week National Faculty Development Program** and Online Training on '**LaTex**' organized by Sanjay Ghodawat University, Kolhapur in association with **Spoken Tutorial Project, IIT-Bombay(27th April to 2nd May 2020)**.
19. Participated and completed '**Moodle Test for Teachers**' test organized at Sri Akilandeswari Women's College by Ramanan Munirathinam with course material provided by the **Spoken Tutorial Project, IIT Bombay**, funded by National Mission on Education through ICT, **MHRD, Govt., of India** on 27th April 2020.
20. Participated in One day Online Workshop on '**Book & Article publishing and Springerlink platform Demonstration**' organized by School of Education, Guru Nanak Dev University, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India in collaboration with Springer Nature on 22nd April 2020.
21. Participated in One Day '**Online Advance Excel Training Programme**' organized by Narappa Reddy. H, Founder, Edu- Skill Harvest Institute on 21st April 2020.
22. Participated in Online National Level Faculty Development Programme titled '**Creation of Webinars during COVID-19 Pandemic**', organized by Department of Computer Science, Little Flower Degree College, Hyderabad on 14th April 2020.
23. Participated and Completed **Twelve Week Course (Jul-Oct 2019) NPTEL Course** on '**Training of Trainers**' funded by the Ministry of HRD, Govt. of India and organized by IIT, Roorkee. Secured 75% and been got Elite Sliver.
24. Participated and Completed 8-Weeks Online FDP (3-week FDP equivalent) on '**Courseware creation using Moodle for outcome based education**' (with CO-PO attainment as per NAAC/ NBA

perspective)' organized by Department of ECE under the aegis of Human Resource Development Centre (HRDC), Integral University, Lucknow from July 8 - Sep 5, 2019.

25. Participated and Completed Twelve Week Course (Jul-Oct 2018) **NPTEL Course on 'Human Resource Development'** funded by the Ministry of HRD, Govt. of India and organized by **IIT, Kharagpur**. Secured 68% and been posted in **toppers list**.
26. Participated in one day Faculty Development Programme on 'Total Quality Management and its Applications' organized by Department of Management Studies on 9th September 2017.
27. Participated in the '**28 days Orientation Programme**' organized by Academic Staff College, University of Madras, Chennai from 20th May 2014 to 16th June 2014.
28. Participated in **FDP** programme in '**Entrepreneurship**' (Sponsored by NSTEDB, Ministry of Science and Technology, Govt. of India & Center for Entrepreneur Development (Tamil Nadu, Madurai) organized by Dhaanish School of management of Dhaanish Ahmed College of Engineering, Padappai, Chennai from 23rd January to 6th February 2012.
29. Participated in one day **FDP** on '**Application of Research in Contemporary Management and Social Sciences**' organized by Faculty of Management Studies, SCSVMV University, Kanchipuram on 05th November, 2011.
30. Participated in one day **International FDP** on '**Global Education Strategy for Business and Technology**' organized by Sri Sai Ram Institute of Management Studies, west Tambaram, Chennai held on 26th July, 2011.
31. Participated in one day National level **Faculty Development Programme** on '**Work-life Balance**' organized by Jain University, Center for Management Studies, Bangalore held on 18th September, 2010.
32. Participated in '**Common Orientation Programme**' conducted by SCSVMV University at Maharishi International Residential School from 5th November 2009 to 8th November, 2009.

CONFERENCES/SEMINARS/WORKSHOPS PARTICIPATED

1. Participated in one day Workshop on '**Investment Avenues and their Tax Benefits**', organized by Faculty of Management Studies, Commerce & HR in association with Southern Indian Regional Council of the Institute of Company Secretaries of India under the sponsorship of Investor Education & Protection Fund Authority, Ministry of Corporate Affairs on 27th March 2018.
2. Participated in one day '**Web Training Programme on URKUND: Anti Plagiarism Software**' Organized by SCSVMV Kanchipuram on 16th November 2017.
3. Participated in Two day Workshop on '**Multivariate analysis and model construction(using SPSS & AMOS)**' organized by Advanced Management Research Centre, Department of Management Studies, SCSVMV University on 4th and 5th march 2017.

4. Participated in the 3rd year international Doctoral Research Awards 2017 organized by Archers & Elevators publishing House, Bangalore.
5. Participated in One day special Seminar on '**Salient aspects of NAAC**' organized by Department of Mechanical Engineering, SCSVMV University on 25th March 2016.
6. Participated in the CIIs Indian Women Network (IWN) a day's Seminar on '**Wellness in the Workplace**' scheduled on Wednesday, 9th March 2016 at Hotel Hilton, Chennai
7. Participated in One day Workshop on '**Shodhganga and Anit-plagiarism Software Awareness programme**' organized by SCSVMV University sponsored by INFLIBNET on 26th March, 2015.
8. Participated in Pre-conference Workshop of The International Conference on '**Quality through Innovation**' organized by Anna University, AU TVS centre for quality management, Chennai held on 18th February 2015.
9. Participated in one day Seminar on '**Enhancement of Quality in higher education-Role of Teachers**' organized by Internal Quality Assurance Cell (IQAC) on 30th January, 2015.
10. Participated in One day Workshop on '**Writing and Publishing Research Articles**' organized by Faculty of Management Studies, SCSVMV University, Kanchipuram in association with TKM Institute of Management, Kollam on 30th November 2014.
11. Participated in Two day National Workshop on '**Pathways to research in Management (SPSS, Amos, Eviews, & Xlstat)**' on 4th and 5th April 2014 organized by Faculty of Management Studies, SCSVMV University, Kanchipuram.
12. Participated in One day **Workshop** on '**Recent trends in Curriculum design and development**', by SCSVMV University, Kanchipuram on 25th January, 2014.
13. Participated in two day National Conference on '**Network and Distributed Systems Security**', organized by the Department of Computer Science and Engineering, SCSVMV University on 20th and 21st January, 2011.
14. Participated in National Seminar on '**Emerging trends in basic sciences**' conducted by SCSVMV University on 19th march, 2010.
15. Participated in the Three Day Workshop on '**Personality Development and Success Strategies for Career**' organized by School of Management, SCSVMV University, held on 08-10-09 to 10-10-09.
16. Participated in the one day National Seminar on '**Emerging Trends and Challenges in Higher Education**' in India organized by the school of Education of SCSVMV University on 21st August 2009.
17. Participated in National Seminar on 'Emerging Trends in Retail Management' conducted by scsvmv university on 26th and 27th July 2008.
18. Participated in National Seminar on '**Cross Cultural Management-Challenges and responsibilities**' conducted by SPMVV University on 17-18, March, 2005.

The information provided above is true to my knowledge.

Thanking you,

A.VANITHA.